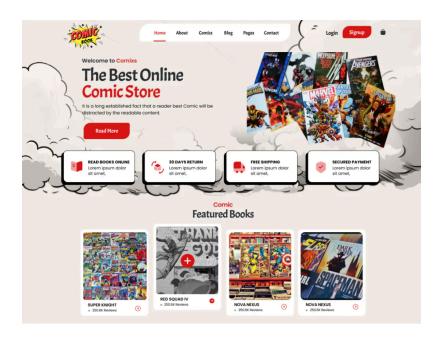
Creative Director: Madison Morris Designer: Nitzia Davalos Reyes Website: Snoopy Microsite

Overall Design

- blocks/rectangle units to organize content; similar to comic strip boxes
- Maybe one variation in bold color and one in black and white with one color
- Dramatic, cartoon-like drop shadow
- 1 hand drawn typeface, and 1 sans serif
- Sketch imagery in the background
- Use of halftones
- For images, a mix of being contained in a "box" and just freeform pngs might be cool
- Should mimic a comic strip, but not too exact; just a subtle hint

Structure

- Navigation Bar
 - o Below title; or side-by-side
- Homepage
 - Overview of Snoopy; Informational
 - 1-2 images
- History
 - More text-heavy than image
- Fun Facts
 - A little more playful/image forward
- Relationship with other characters/siblings
 - o Might be fun to include fun hover states for the images of other characters





TODAY'S COMIC FROM ZITS





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Potential grid structure for character relationships or fun facts?